



## Help Change the Conversation

You are invited to take a button home with you to help carry the stories of the INTO LIGHT exhibition: *Drug Addiction: Real People, Real Stories*.

### INSTRUCTIONS:

1. Choose a pin.
2. Scan the QR code on the back to go to the INTO LIGHT website.
3. In the search bar, type in the first name of “your person” and click on their portrait.
4. Read the narrative and get to know the person.
5. Attach the pin to your clothing or accessories. Wear it regularly. When people ask you about it, share with them what you know about the person and the importance of reducing the stigma around drug addiction, and use destigmatizing language. They can scan the QR code on the back to learn more.

Thanks for doing your part to help educate others about the disease of addiction, reduce stigma, and change the conversation about those who experience substance use disorder, and their families.